



Mats Granfors : Five examples of entrepreneurial learning environments

Allegro School of Entrepreneurship

Novia Music Profile

A new way of educating musicians / entrepreneurs

What kind of learning environment do we want ?

What is our common goals?

The meaning of words?

The Meaning of Words

What does a word actually tell you?

Vaccation?

Hospital?

Class room?

Can a definition make you passive or active?



~~Class rooms~~

~~Lessons~~

~~Teachers~~

~~Students~~

It actually started with an empty room!



What did we learn?

Long and short term goals

Active participants

Helping and supporting each other

The participants booked guests to the programme and applied for funding

<https://www.novia.fi/en/rdi/area-of-expertise/arts-culture-and-entrepreneurship/>



Songwriters of Kvarken

A network for songwriting and music export in the Kvarken area Finland-Sweden

A network for songwriters, artists, producers, educators, music business and export

300 participants in the network

Powered by Novia UAS and Songwriter Academy of Sweden - Musikmakarna

How did we work?

During Covid online

Online meetings with artists, producers, songwriters and music business

Camps in collaboration with international publishing companies

Real assignments for the music industry

On location events with the game industry

On location camp with 80 participants

We Made the Music for Crossing Guard Joe!



<https://www.songwritersofkvarken.com/>



The Notio Project

Cecilia Björk - University of Music and Performing Arts, **Vienna**.

Mats Granfors - Novia University of Applied Sciences

Alex Ruthmann - New York University - Musedlab - NYU Shanghai



NEW YORK UNIVERSITY

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darstellende
kunst wien

Developing an online learning platform



piano A Maj La 11 C Major (Ionian) treble Play Share Press for help

Show keyboard Extended Keyboard Sound Notation Root Scale Help

Player Enter url Tutorials

Did Dire Straits Create the Coolest Ri...

0:02 / 37:07

Check it out!

<https://notio-novia-fi.netlify.app/>

Learning music theory through songwriting

Learning through inspiration and curiosity

Upper secondary school in Vasa Finland, 25 students

Research project conducted by Novia, New York university and Åbo Akademi

Songwriting instead of music theory lessons

Creating a learning environment for upper secondary students

A course in songwriting focusing on learning music theory

Based on the students favourite music - The meeting point!

Working in teams, creating music with theoretical frames

The end goal was to learn to build chords, scales, rhythmic structures

Recorded lessons and research based development

High motivation!

Great songs!

“we don’t need a break”

“That should be on Spotify!”

“You should *record* that song!”

“I’m getting it! Me too, it’s totally insane!”

“It was stressful, but it worked out well. We wrote some of it during the night.”



British Journal of Music Education

Learning music theorising through inspiration and curiosity.

Insights from emergent lesson design in an upper secondary school

Music education research

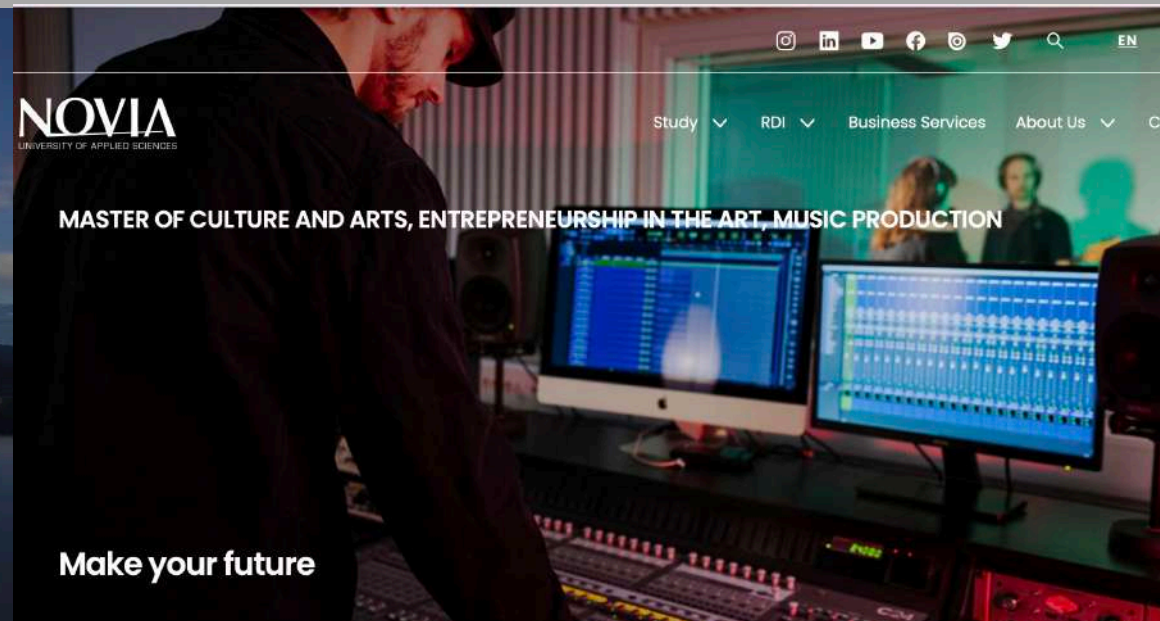
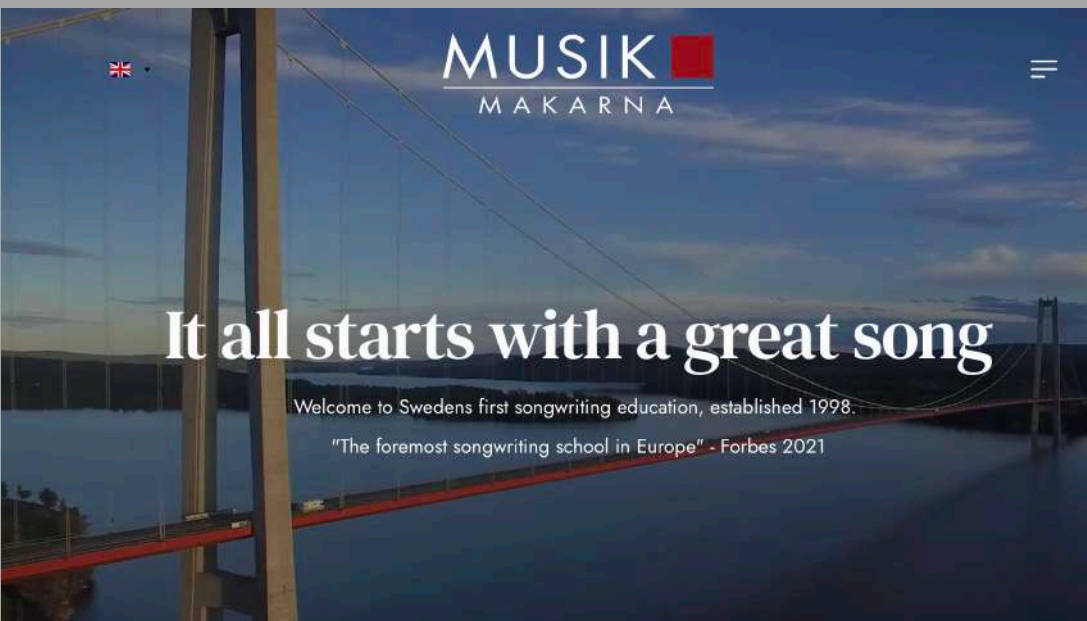
The potential of a mixed-methods approach for research on learning to theorise music

<https://www.tandfonline.com/doi/full/10.1080/14613808.2020.1853085>

Master of Culture and Arts - Creative Music Production

Starting September 2023

Swedish Songwriters Academy - Musikmakarna Novia university of Applied Sciences Finland



Master in creative music production

A group of international students from Europe, Asia and Africa

Working directly with the creative Industry and music business.

Every participant developing an own unique profile together with the team

On location studies in different countries

Creative camps and cooperation with the global music industry



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